NMIMS Hyderabad FDP Series

3rd Faculty Development Program

"Design Thinking for Professors: Becoming the Change Agent"

(5th & 12th July 2021, 5 PM – 8 PM on Zoom Platform)

Instructor: Prof. Shuchi Aggarwal

Date	Topic	Themes to be covered
Day 1 05-07-2021 (5 – 8 PM)	Design Thinking for Professors (Session 1 & 2)	• What is Design thinking? • Benefits and importance • How to apply design thinking? • Choose your challenge: Discovery & Reframing
Day 2 12-07-2021 (5 – 8 PM)	Design Thinking for Professors (Session 3 & 4)	• Design thinking simulation • Ideation & Prototyping in real life • Testing & Iteration • Being a change agent

Instructor Profile:

PROF. SHUCHI AGGARWAL

Design thinking, Change Management & Leadership Coach
CSO & Head of Design, E2logy Software Solutions Pvt. Ltd l

Alumnus: University of Chicago Booth School of Business l
National Institute of Design, Ahmedabad l

Shuchi has 15+ years of experience of applying design thinking and leadership management principles across various industries from Fortune 50 to mid cap and start-ups both in USA and India. She is a Design thinking, Change management and Leadership coach. Apart from corporates, she has been taking courses for MBA students in various universities. Also she is Chief strategy officer and Head of design at E2logy Software Solutions Pvt Ltd. Prior to this, Shuchi lived in USA and was working at IBM world-wide headquarters in Armonk, NY as part of their Leadership development program.

Shuchi has MBA with Honors from University of Chicago Booth School of Business in International Business & Finance. She has studied design from National Institute of design (NID), Ahmedabad

Her area of research is innovation in organizations – in response to both internal and external environment business environment.